



# RIYADH HOME

*Company*

---

# TABLE OF

# Content



3

ABOUT US



4

VISION AND MISSION



5

OUR SERVICES



7

LOUNGE SERVICES



8

MEET GM



9

MEET OUR TEAM



11

COMPETITIVE EDGE



13

PREVIOUS PROJECTS



25

OUR PARTNERS



# ABOUT

Riyadh Home Company is all about crafting unforgettable healthcare events and projects that inspire collaboration and knowledge exchange. Our team brings expertise in planning and coordinating projects that help advance the healthcare sector in Saudi Arabia. We're committed to delivering experiences that are not only seamless but also impactful for everyone involved.

We understand the healthcare landscape in Saudi Arabia and tailor every event to meet the unique needs of our clients. From large conferences to smaller meetings, we're dedicated to creating events that align with your goals while respecting the local culture and industry trends.

In addition to our expertise in event management, we are deeply committed to the scientific aspects of healthcare. We provide a comprehensive range of support and expertise within the healthcare field. Our dedication to scientific excellence ensures that every project we manage is informed by the latest research and evidence-based practices, reflecting our achievements and commitment to advancing healthcare.

# VISION & MISSION



## Vision

- Simply to make every event memorable.
- We believe that with the right customization of each client's brand and high attention to details, we can secure a smooth and enjoyable event that will leave your attendees looking forward to the next one.



## Mission

- Create exceptional event planning services for our clients.
- Handle every detail and aspect of an event, from planning, managing, and coordinating to applying a theme and décor that fits our client's vision.



# Our SERVICES



Developing comprehensive guidelines and protocols that align with the latest healthcare standards, ensuring best practices and consistency across healthcare practices



Professional organization of scientific events, conferences, and symposiums, managing every aspect from agenda development and speaker selection to panel discussions and workshops



Design solutions and marketing services like social media management, website development, branding and identity creation, brochures, and video content



Exhibition spaces organization and management and logistical support for exhibitors



Hybrid webinars and seminars, hybrid meeting planning and management

# Our SERVICES



AV and technical support services, professional photography, videography, and documentary videos



Digital venue setup, including concept design, virtual backgrounds, and software management for live streaming



Travel and accommodation support, including VIP hotel reservations, group booking discounts, and transportation for speakers



Awareness materials and brochures



Premium digital screens, digital entrance gate designs and stages



Creating a user-friendly website including customized themes, reliable hosting, and brand identity



Easy registration system, High-quality printed materials, feedback through evaluations and providing a report highlighting key achievements and suggestions for improvement



Gala dinners and buffets featuring global cuisine



# LOUNGE *services*

## ➤ Professional meeting and conference room:

Book on-demand by the hour, and our dedicated team will be on hand to ensure your meeting runs smoothly.

## ➤ Special celebrations: events and occasions

The lounge can hold up to 40 guests.

We take care of your celebrations (birthdays , anniversaries, graduations , from A-to-Z decoration, catering).

## ➤ Private desks, collaborations spaces, comfortable couches.

## ➤ Our packages:

➤ Hourly rate, half day, weekly and monthly.

➤ Free high -speed internet

➤ Free parking available

➤ Menu: light snacks, breakfast, coffee, soft drinks, juices, smoothies.



# MEET THE *General Manager*

## **Fatme El-Habbal** **Founder and General Manager**

Fatme El-Habbal is a woman in business and an entrepreneur worth knowing. By stepping out of her comfort zone, she founded Riyadh Home Organization in KSA, Dubai, and Egypt. She is a multitasking person with over 21 years of experience in the healthcare system, biomedical research industry, events planning, and business management.

Her professionalism in leadership and strategy development, in addition to her team spirit, interpersonal skills, dedication, and kindness make her an expert in demand by countless stakeholders and employees in government and the private sector in Saudi Arabia and the Middle East.





# MEET OUR *Team*



## Event Planning and Logistics Specialist

- Oversee event planning, including location selection and venue preparation.
- Ensure compliance with health regulations and alignment with national goals.
- Handle transportation logistics, on-site support, and coordination with vendors.
- Coordinate event operations to ensure smooth execution.
- Manage vendor and supplier relationships for timely deliverables.
- Oversee on-site logistics, including registration and participant flow



## Media, Marketing, and Digital Strategy Expert

- Develop event identities, logos, promotional tools, and creative concepts.
- Manage press releases, social media, and digital campaigns to enhance event visibility.
- Coordinate technical aspects like hybrid events and website management.
- Implement targeted advertising strategies to boost event awareness and drive registrations.
- Monitor and analyze digital campaign performance, optimizing future strategies based on insights.

*Event  
Management  
Team*

# MEET OUR *Team*



**Project/Research Director:** Manages the overall project, ensuring smooth operations, adherence to timelines, and compliance with regulations. oversee the team and refine protocols as needed.



**Project Coordinator/Research Associate:** Implements and monitors research protocols, ensures regulatory compliance, and suggests improvements for efficiency. They play a key role in reporting and coordinating tasks.



**Research Assistant:** Handles basic research tasks, including data collection, equipment upkeep, and administrative duties, while supporting other team members.



**Statistician:** Focuses on analyzing collected data to ensure it is valid and reliable, contributing to both the study design and the interpretation of findings.



**Medical writer:** Gathers accurate information, collaborates with experts, and creates content including clinical reports, presentations, and regulatory submissions.

*Research  
Team*

OUR COMPETITIVE  
EDGE:

---

*Transforming Vision into Reality*





**Networking and Connection:** we foster meaningful connections among attendees, creating networking opportunities that leave a lasting impact!



**Post Event Insights:** we collect feedback, analyze data, and evaluate event success to provide valuable insights and drive continuous improvement.



**Unforgettable Event Experiences:** from setup to execution!



**Perfectly Organized Events:** our team coordinates and executes events flawlessly, ensuring smooth operations.



**Exceeding Events Expectations:** Through our innovative approach, we unlock the full potential of events, leaving attendees inspired and clients amazed.

# PREVIOUS EVENTS *websites*

THE SIGNAL  
TO NOISE RATIO: A SAUDI  
MINISTRY OF HEALTH  
RARE DISEASES  
MOONSHOT PLEDGE  
[CLICK HERE](#)

BREAK FREE:  
EMPOWERING LIVES  
with Osteoporosis  
Management and  
Prevention  
[CLICK HERE](#)

TOWARDS VALUE-BASED  
HEALTHCARE, INSIGHTS FROM  
DERMATOLOGY AND  
RHEUMATOLOGY  
[CLICK HERE](#)

The Future of IPF:  
Bridging Science and  
Clinical Practice  
[CLICK HERE](#)

BREATHING  
AGAINST THE  
ODDS: MANAGING  
ASTHMA AND  
COPD  
[CLICK HERE](#)

16TH SAUDI SOCIETY OF  
DERMATOLOGY AND  
DERMATOLOGIC SURGERY  
CONFERENCE & EXHIBITION  
[CLICK HERE](#)

SEVERE  
ASTHMA 2022  
[CLICK HERE](#)

"P.R.O.M.I.S.E."  
(PIONEERING RESEARCH,  
OUTSTANDING MANAGEMENT,  
INNOVATIONS IN AHUS AND  
PNH, SUPPORT, AND  
EXCELLENCE)  
[CLICK HERE](#)

RARE VISIONS SHARED  
FUTURES: UNITING FOR  
PROGRESS  
[CLICK HERE](#)

1ST RESEARCH DAY  
CONNECTING  
SCIENTIFIC RESEARCH  
WITH CLINICAL  
EXCELLENCE  
[CLICK HERE](#)

DYSLIPIDEMIA  
CONFERENCE  
[CLICK HERE](#)



# Idiopathic pulmonary fibrosis (IPF) Conference



# “Rare Visions Shared Futures: Uniting for Progress” Conference



# “Breathing Against the Odds: Managing Asthma and COPD” *Conference*





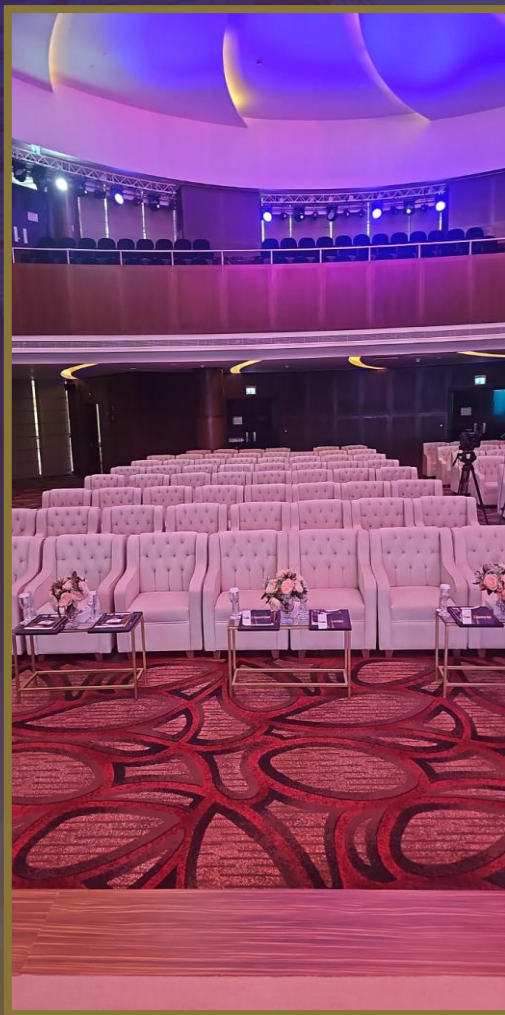
# "Break Free: Empowering Lives with Osteoporosis Management and Prevention 2024" Conference



# "TOWARDS VALUE-BASED HEALTHCARE, INSIGHTS FROM DERMATOLOGY AND RHEUMATOLOGY" *Conference*



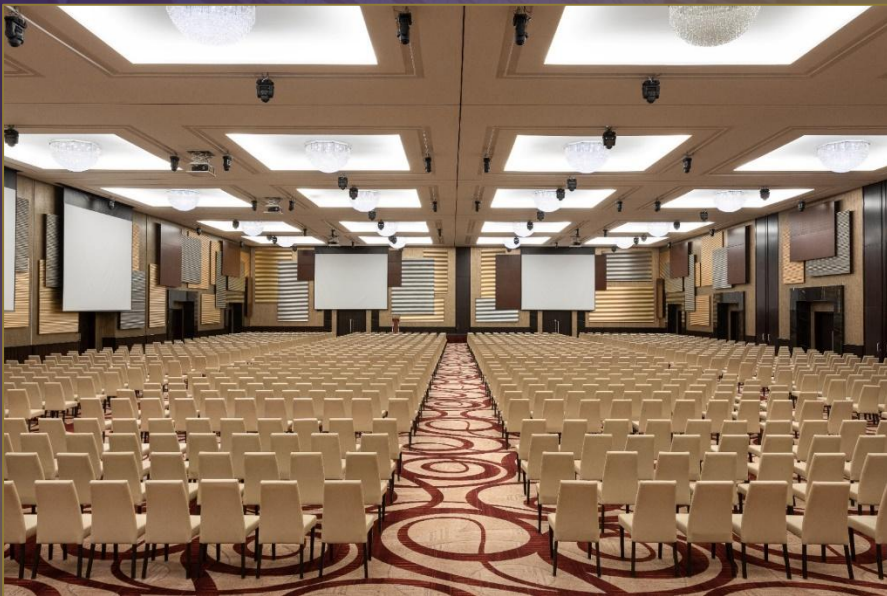
# DYSLIPIDEMIA *Conference*



# RARE DISEASES *Conference*



# OTHER *Projects*



# EVENTS' LOGOS



Rare Visions —  
Shared **Futures**  
— Uniting for Progress



**OSTEOPOROSIS**



**IPF**



**ASTHMA**  
Workshop

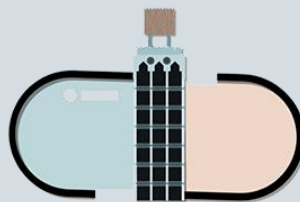


*Rare Disease*

**DYSLIPIDEMIA**



HoFH workshop



# ACKNOWLEDGEMENTS



# ACKNOWLEDGEMENTS





# OUR PARTNERS





When small  
details make a  
big difference,  
rely on  
Riyadh Home for  
expert assistance



For booking & Information  
+966564878394  
+966112630399



info@riyadhhome.com  
Fatme@riyadhhome.com



**Head Office:** Masif, Levels  
Building, 1st floor Riyadh,  
Saudi Arabia.

**Branch Office:**  
Dubai Science Park, UAE  
Cairo, Giza.